

## **NATIONAL COMPETITION RULES AND FORMAT**

The following rules aim to be as detailed as possible. Should any doubts or concerns arise our organizing team is available to provide additional clarifications.

### **I - Team eligibility**

- (1) Each team will comprise 4 full-time students enrolled in an undergraduate or Master programme at the time of the competition.
- (2) The age limit for participating team members is 25 years of age.
- (3) A maximum of 40 teams will be accepted to participate (first come first serve). If applications exceed 40 teams a balanced number of teams per school will be used as criteria to select the participating teams (first come first serve per school).
- (4) Only students from the following invited schools are allowed to participate:

FEP - Faculdade de Economia da Universidade do Porto | FEUP - Faculdade de Engenharia da Universidade do Porto | NOVA School of Business and Economics | Universidade Católica Portuguesa – Porto | Universidade Católica Portuguesa – Lisboa | ISEG – Instituto Superior de Economia e Gestão | ISCTE – Instituto Universitário de Lisboa | Instituto Superior Técnico | Universidade do Minho | Universidade de Aveiro

### **II - Team application**

- (1) To apply, each team should send an e-mail to [FEP.UPORTONCC2022@gmail.com](mailto:FEP.UPORTONCC2022@gmail.com) with information about:
  - a. school(s) of origin
  - b. each of the 4 team members' information: name, e-mail, degree, Short CV or LinkedIn Profile.
- (2) Acceptance to the NCC will be communicated by e-mail together with info for payment of the participation fee (30€ per team)
- (3) Proof of fee payment must be sent by e-mail to [FEP.UPORTONCC2022@gmail.com](mailto:FEP.UPORTONCC2022@gmail.com) until 6<sup>th</sup> of November.
- (4) After having received confirmation and paid the fee each team will receive a link for the preparatory Workshops (see III).
- (5) Info of selected teams/students may also be shared with Sponsors for recruitment purpose.

### **III - Preparing for FEP UPORTO NCC**

Participating teams will be invited to participate in preparation workshops provided by Sponsors.

#### **IV - Case Solving Period**

- (1) Case Launch will take place live on the 16<sup>th</sup> November at 9 a.m. Link for the session will be previously shared with competing teams.
- (2) Enrolled Teams will also receive a written Case Study on the 16<sup>th</sup> November (9 AM) and must deliver their recommendations until the 17<sup>th</sup> November (7 PM).
- (3) Teams are expected to address the case in the most innovative, logical and efficient way and to develop a PPT presentation with their analysis and recommendations.
- (4) Until the deadline of the Solving Period, Teams are required to upload a PowerPoint presentation (MS PPT) to a specific drive previously shared with competing teams.

#### **V - Details and Restrictions during the Case Preparation Period**

- (1) Participants are allowed to use an unlimited amount of textbooks and reference materials.
- (2) Internet access is allowed, however, only info from free websites and sources are permitted.
- (3) Any form of input of any other people that are not the four participating team members is strictly forbidden.
- (4) Teams that do not respect the rules will be automatically disqualified

#### **VI - Preliminary round**

- (1) In the Preliminary Round there are no oral presentations, just a submission of a PowerPoint (PPT) presentation.
- (2) All PPTs must be in English. Presentations must also be done in English.
- (3) The submitted PPT presentations will be screened by a panel of Judges invited by FEP School of Economics and Management.

#### **VII - Finals**

- (1) The eight best teams from the Preliminary Round will be announced by e-mail on the 23<sup>rd</sup> of November and invited to participate in the NCC Finals (online).
- (2) NCC Finals will take place online on the 25<sup>th</sup> November.
- (3) All 4 team members must participate in the case presentation.
- (4) Presentations will be limited to 12 minutes, followed by a 10 minutes' question and answer (Q&A) period. Once the said time limit has been reached, presenters may only finish their current sentence.
- (5) Participants are NOT allowed to use their official University name and logo in their PowerPoint Presentations, just their names and a fictional team name.
- (6) Finalists are not allowed to make any slide changes between the preliminary and final rounds.

- (7) All materials produced by teams during the competition are property of UPORTO NCC Organizing Committee: i.e. slides, pictures, videos, etc. and may be shared with Sponsors.

### **VIII - Judging**

- (1) Judges will consist of senior business executives and business experts.  
(2) The judging criteria will be as follows:

<b>Judging criteria</b>
Problem identification and quality of analysis
Innovative ideas and evaluation of alternatives
Detail and feasibility of recommended solutions
Adequate analysis of financial and operational implications
Performance in the Q&A session
Structure and quality of the presentation
Overall performance (flow, team, persuasiveness...)

### **IX - Authorization**

By enrolling in the Competition students allow the Organizing Committee to share their contacts (Name, E-mail, Phone number; short CV) with Sponsors.

### **X - Disclaimer**

Circumstances for which no provision is made in these rules shall be decided by the Organising Committee and its decision shall be final.